



GLOBAL ORGANIC TEXTILE STANDARD
ECOLOGY & SOCIAL RESPONSIBILITY



ANNUAL REPORT
2021



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PREFACE

Despite the continuing uncertainty of COVID-19, the past year was one of the most successful in GOTS' history. Boosted interest in sustainability in the textile industry from companies, consumers, and other stakeholders led to record growth in 2021. Certification Bodies (CBs) reported a total of 12,338 GOTS certified facilities (+19 percent) in 79 countries (+11 percent). Visits to the GOTS website jumped 43 percent from the previous year and our following on social media expanded significantly, gaining 57 percent across all platforms.

2021 saw the full implementation of GOTS version 6.0 and the corresponding Implementation Manual. As the revision to GOTS version 7.0 begins in 2022, we have now set up an improved revision process to include a public consultation process and extended participation from the entire textile sector. The approval of three new Certification Bodies (CBs), brought the total number of CBs to 18, nine of which have chemical input approval in their scopes. We released the Conditions for the Use of GOTS Signs outlining the rules for GOTS labelling, with a new section specifically for online retailers.

As a non-profit, self-funded operation GOTS is independent of any economic interests, existing solely for the public good. GOTS's funds result predominantly from small fees for participating companies. Because of the significant growth in certified facilities in 2020 as well as 2021 we were able to enlarge the GOTS team substantially and welcomed Representatives as well as colleagues in Standard Development and Implementation, Quality Assurance, Communication, and IT.

As we look forward to our 20th anniversary in 2022 and beyond, we will continuously improve GOTS as a tool to solve sustainability-related problems for the processing of organic fibres and strive toward our vision of a future in which organic textiles are a significant part of everyday life, enhancing people's lives and the environment.



Rahul

Rahul Bhajekar
Managing Director



Claudia

Claudia Kersten
Managing Director

HIGHLIGHTS 2021

12,338
certified facilities

Increase to 12,338 certified facilities up from 10,388 in 2020, which represents 19% growth even with the continuing limitations of the COVID-19 pandemic.

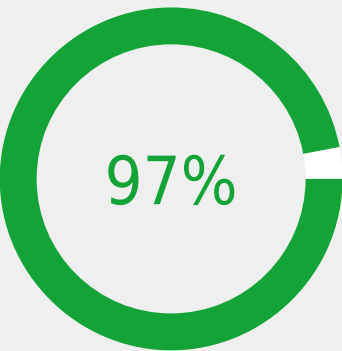
18
GOTS Certification Bodies

Three new approved GOTS Certification Bodies for a total of 18.

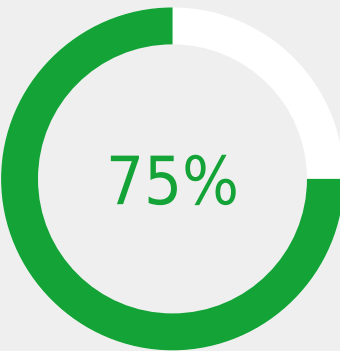
GOTS
Version 6.0

GOTS Version 6.0 and the corresponding Implementation Manual were fully implemented in March 2021.

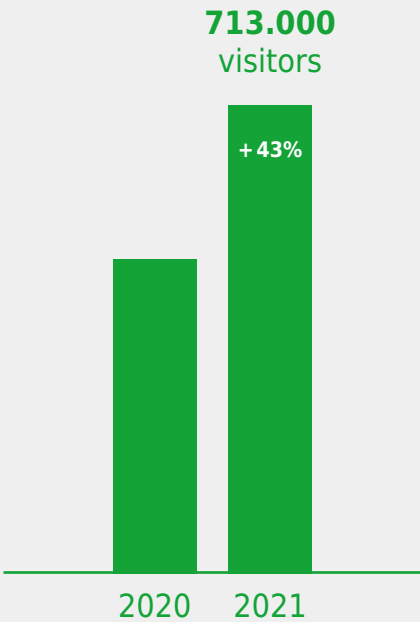
Training and education from GOTS staff reached thousands of participants around the world, including businesses, governmental representatives, certification bodies, and other stakeholders.



of respondents to GOTS annual survey realised added value as a result of certification.



of respondents to GOTS annual survey reported an increase in business as a result of their certification.



Website visits jumped 43% from 2020 to more than 700.000 visitors and over 90.000 downloads.

'Conditions for the Use of GOTS Signs (CUGS)' was released. The document is an update to the 'GOTS Licensing and Labelling Guide'.

GOTS documents on Scope and Transaction Certification policies and templates were revised.

For the second year, GOTS and partners Organic Cotton Accelerator (OCA) and Textile Exchange (TE) led an initiative targeting laboratory testing for genetically modified cotton.

DEVELOPMENT, IMPLEMENTATION, AND QUALITY ASSURANCE

In developing GOTS, we set strict – and binding – requirements regarding ecological and social parameters. In doing so, we take into consideration the need for a standard that is practical for industrial production and appropriate for a wide range of products. GOTS produces a fully revised version of the standard every three years, continuously updating and improving the criteria to reflect the best practices available. This is a collaborative effort, in which we invite input and comments from international stakeholders and experts, including the textile and apparel industry, chemical suppliers, organic farming and environmental organisations, workers' rights groups, and labour unions.

Full implementation of the GOTS version 6.0 took effect in March 2021. Immediately thereafter, GOTS started preparing for the next revision cycle which will commence in April 2022. To sustain the continuous evolution of the standard, GOTS will implement an

updated Standard Revision Procedure in 2022 and make it even more inclusive to all stakeholders.

GOTS is implemented around the world at a consistently strong pace as the standard reconciles the textile industry's need for one global standard with consumers' desire for transparency. We ended the year with a record number of 12,338 GOTS certified facilities, an increase of 19 percent from the 10,383 facilities documented in 2021. The rise in certifications is worldwide. Among the countries with the largest increase in 2021 were Turkey (+61 percent to 1,799), Italy (+53 percent to 894), Germany (+19 percent to 817), Portugal (+35 percent to 608), France (+22 percent to 122), Denmark (+14 percent to 115), Switzerland (+15 percent to 61), Belgium (+55 percent to 59), Sweden (+34 percent to 51) and Vietnam (+264 percent to 51).

The GOTS quality assurance system includes 3rd party on-site inspections

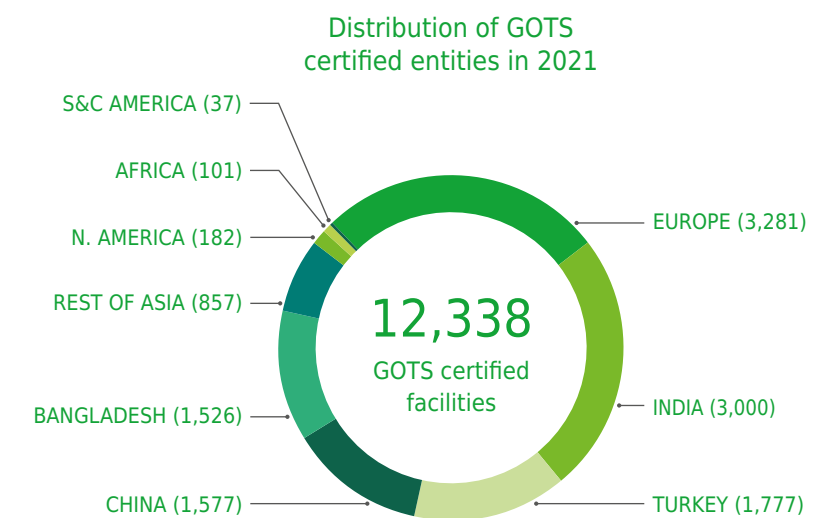
and certification of the entire textile supply chain (processing and trade). Operators from post-harvest handling through garment making, as well as wholesalers (including exporters and importers), undergo a rigorous annual inspection and must hold valid certification for their final products to be labelled as GOTS certified.

Regarding GOTS Standard Development and Quality Assurance, we worked on several improvements throughout the year. A significant resource, "Conditions for the Use of GOTS Signs (CUGS)" version 3.1 was released in October. This document addresses the correct use of the GOTS label and logo, to ensure correct and consistent application, including on products, in online shops and catalogues, and advertisements and other publications. Other notable releases included Versions 3.0 of our Scope and Transaction Certificates policies and templates. After a lengthy process that included consultations with GOTS CBs and

harmonisation with Textile Exchange, these updated versions shall be fully implemented by CBs by July 1, 2022. The new versions contain several changes to the documents incorporating important information for traceability and transparency of GOTS goods. Another significant development was

the continuation of the global ISO IWA 32:2019 proficiency test initiative. One of the mandatory requirements of GOTS is the qualitative genetic modification (GM) testing of all cotton entering the GOTS supply chain. We joined forces with the Organic Cotton Accelerator (OCA) and Textile Exchange for a second

time to continue the initiative under technical support from Wageningen Food Safety Research. The aim is to provide the sector with an up-to-date overview of global laboratories that screen for the potential presence of genetically modified (GM) cotton along the organic cotton value chain.



NEW AND UPDATED RESOURCES

GOTS released the following documents in 2021, many of which are available for download on the website.

- Conditions for the Use of GOTS Signs, ver 3.1, October 2021
- Implementation Guidance for Registration of Traders, April 2021
- Materials, Processes and Products Classification, ver 1.0, May 2021
- Invoicing Procedure – GOTS Approved Certification Bodies for GOTS Fees, ver 1.0, July 2021
- Policy for the Issuance of Scope Certificates ver 3.0, October 2021
- Policy for the Issuance of Transaction Certificates ver 3.0, October 2021
- GOTS Geographic Classification ver 1.0, October 2021
- Updated Guidelines for GOTS Virtual Audit
- Product Stewardship – Free Webinar for Certification Bodies
- Global ISO IWA 32:2019 Proficiency Test Initiative

DOWNLOAD NOW



SCAN ME 



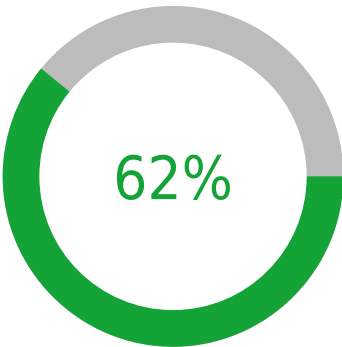
VERIFICATION

A standard is only as effective as it is credible. In addition to trust, verification is crucial for building credibility. For that reason, we entrust verification only to selected professional and independent certification bodies (CBs). These CBs are integral to the certification process as they are the ones who verify that all GOTS environmental and social requirements are met by regularly auditing all parties involved in the manufacturing of GOTS-certified textiles through comprehensive annual on-site inspections. Significantly, in 2021,

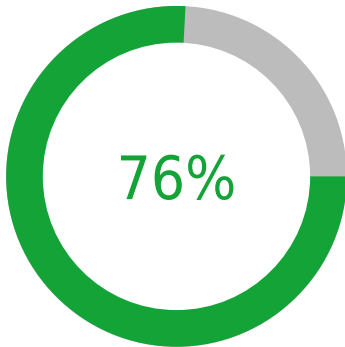
three new CBs (CTV, IDFL, and Intertek) received approval for a total of 18. Nine of those 18 have chemical input approval within their scopes. An additional nine organizations are currently seeking approval to become GOTS CBs. This large number of applications highlights the enormous interest in GOTS certification worldwide. One of the prerequisites of being a GOTS Approved CB is to be accredited to ISO 17065. In addition, CBs undergo stringent annual assessment by independent Accreditation Bodies (ABs).

CBs must retain full accreditation to work for GOTS.

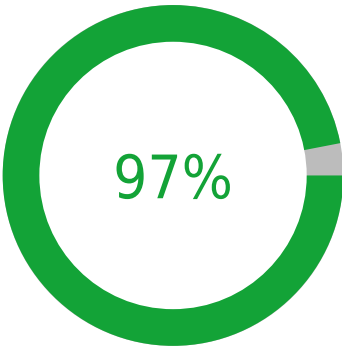
To continuously improve the certification and audit process and the competence of the CBs, GOTS sends an ongoing annual survey to facilities that are undergoing new certification as well as those which are being renewed. The number of participants in 2021 nearly doubled that of 2020 (from 245 to 458). Despite this, the survey findings are nearly identical to those obtained in 2020.



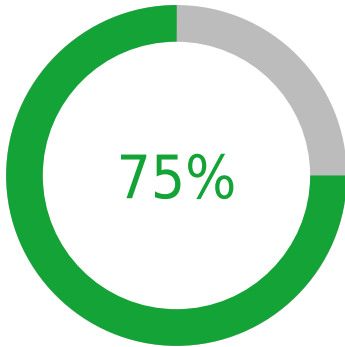
of participants in the survey were new certifications.



claimed the reason for GOTS certification was due to sustainability principles.



said that GOTS certification provided added value for their business.



reported increasing their business after GOTS certification.



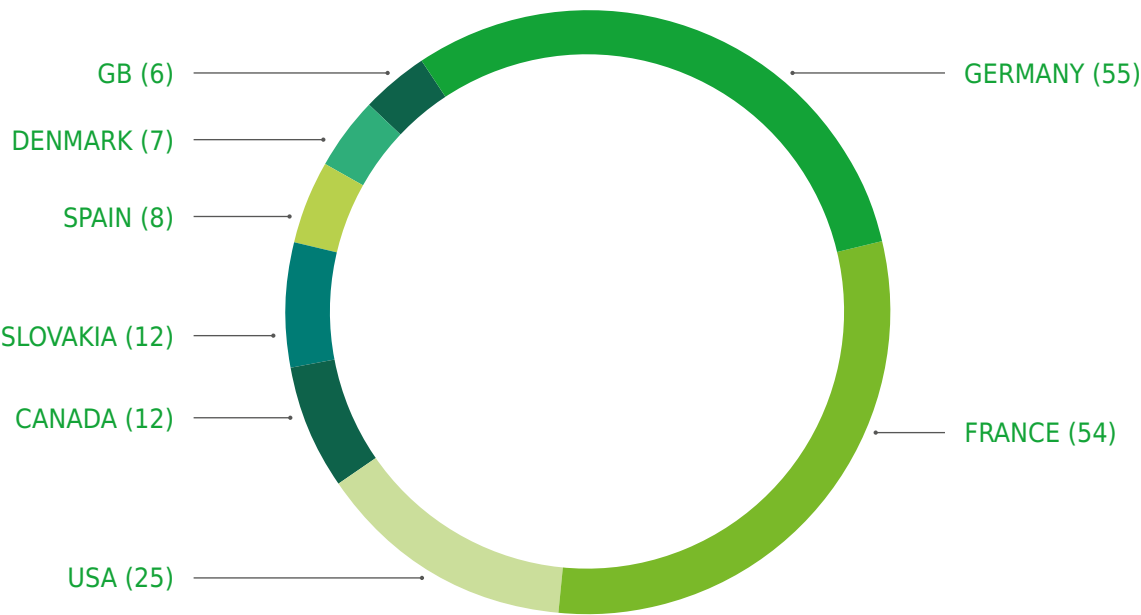
PROTECTION

In order to sustain the high credibility of GOTS and GOTS certified products we are continuously educating our stakeholders and improving procedures such as the Label Release Form. Registrations of GOTS as Certification Mark or Trademark in many countries around the globe enable us to impose sanctions whenever there is evidence of misleading use of the GOTS label or reference to GOTS certification. With the help of our public complaint procedure

everyone can help us do this. As GOTS experiences rapid growth, it becomes increasingly vital to ensure that a GOTS certification represents the highest standards in the industry. In 2021 GOTS responded to 196 complaints regarding trademark violations via our improved online complaint form. Most submissions were from Germany and France (each 28 percent) with the remainder distributed across Europe and North America. The complaints resulted in

legal action against six companies, and an additional 38 warning letters. An increase in demand for this oversight in North America resulted in the hiring of a Protection Officer for that region. In a partnership established in 2020, GOTS provided support for Amazon following the implementation of GOTS products into Amazon's Climate Pledge Friendly Program (CPFP), and the subsequent requirements for businesses that sell GOTS products.

Top 8 countries by complaint form submissions



GOTS STORIES



SHINFUJI, JAPAN

“In 1993, we started planning, manufacturing, and selling organic cotton products which had not been well-known in Japan before. Since then, amid increasing demand for global environmental protection, organic cotton products have become part of our lives. Unfortunately, counterfeit organic raw materials exist on the market. Once organic cotton is mixed with ordinary cotton, it is impossible to analyse the ratio of organic cotton of the products afterward. To prevent such problems, we attained GOTS certification for our head office

and main factory in 2009. We are sure that organic products can support organic farmers and protect the environment. We keep a close check on the whole process - from raw cotton to final products, and deliver reliable organic products to our customers. We hope our products contribute to conserving the global environment and ecosystem.”

Toru Fujisawa, President Director



MANTIS WORLD, TANZANIA

“Founded in 2000, Mantis World is a B2B business supplying blank garments to decorators, brands, and companies to be rebranded and resold. Our collection of high-quality, retail-ready clothing covers babies, children, men, and women. Back in 2005, we were the first in the printwear industry to introduce organic cotton to our range, and since 2019 have fully eliminated conventional cotton from our production. As of 2022, we are embracing GOTS-certified in-conversion cotton across our range. Our “Made in Africa” collection is produced at Sunflag Tanzania, a textile factory in Arusha, built by our founder’s grandfather, which was the first GOTS-certified integrated textile mill in Sub-Saharan Africa. Working with local

cotton farm groups, the collection showcases the very best of organic African cotton and manufacturing. We’ve been working with GOTS since 2008, and the peace of mind it gives us and our customers is vital - especially having certification from the top to the bottom of our supply chain, covering both social and environmental factors. We are happy to point customers towards printers and decorators who are also certified by GOTS, ensuring they can take full advantage of the benefits of certification with garments ready to order from stock and no minimum order quantity.”

Prama Bhardwaj, Founder & CEO



FINE COTTON FACTORY, CANADA

“Fine Cotton Factory has been GOTS certified since 2015. All GOTS fabrics are knitted and processed in one of our two manufacturing facilities located in Toronto, Canada. We embrace the parallels between GOTS and our own standards for humanity, transparency, and environmentalism. We prioritise creating a legacy that will benefit future generations, and we want to do as much as we possibly can to leave them a healthy planet. Fine Cotton Factory is a first-to-market provider of unique solutions for brands, and we stand out from other bedding and apparel brands at the highest level. This year we will expand our bedding category by introducing our luxury Made in North America Top of Bed knitted products and our Made in Canada GOTS certified dyed apparel fabrics to further complement our existing and growing product offerings as a proud GOTS partner.”

Biren Patel, President



LOVJOI, GERMANY

“LOVJOI unites the love for nature and the joy of fashion. We have made sustainable, fair, and vegan clothing since 2014. It’s our constant effort to ask ourselves daily: How can we make our fashion even more sustainable, use even better materials and innovative technologies to save resources – and create a safe working environment for our team? While keeping our ambitions in terms of style and fashion high, of course...”

We use organic and toxin-free textiles, mostly from natural origins like organic cotton or TENCEL which is made from wood or other recycled sources.

For us, applying for the GOTS certification was a logical conclusion and a statement of transparency: We have matching values and ambitions. Our supply chain is green – so why not show it with pride to customers?”

Verena Benz, CEO



YICHANG BIORIGINAL ORGANICS LTD., CHINA

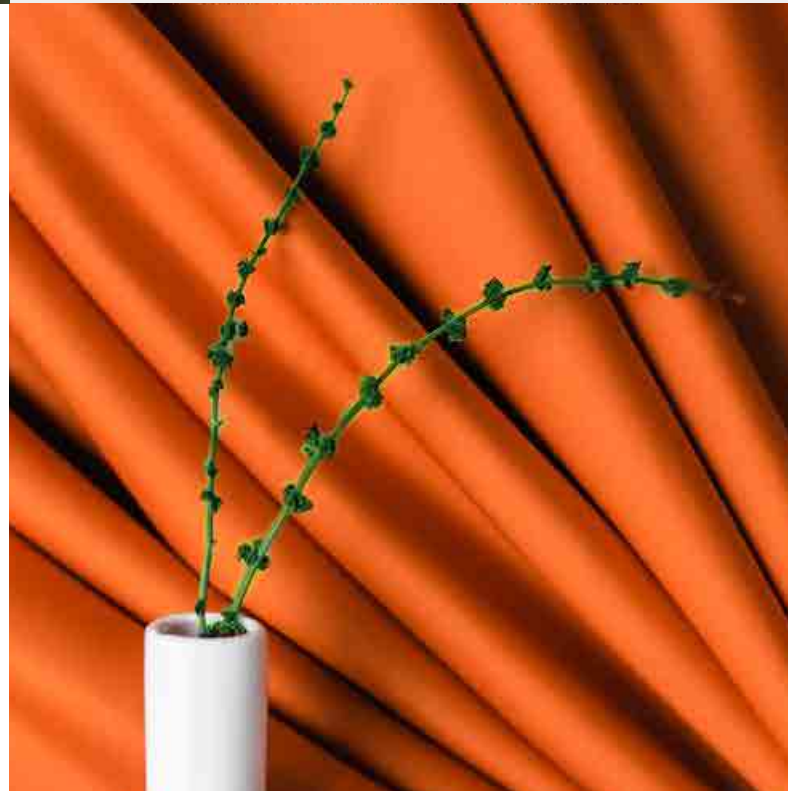
“With great passion to promote organic textile products in China’s local market since 2015, Yichang Bioriginal Organics Ltd. released the first organic sanitary napkins certified under both GOTS and the China National Organic Standard in December 2018. The products have improved each year and the latest version is highly recognised among China’s organic consumers. As the first and only brand to offer organic sanitary products in China, we take GOTS criteria as the most important guideline to fulfil quality control at each manufacturing stage. Meanwhile, we have been sharing our learning tips on organic textile production with our customers via many online and offline channels. This makes them understand GOTS better and more deeply. Our target is to approach 1 million local female customers within 5 years and make organic textile a well-known consumption choice among them.”

Shu Zhang, Founder

EKOTEN TEKSTİL SANAYİ VE TİCARET A.Ş., TURKEY

“Ekoten is a knitted fabric manufacturer with unique designs established in Izmir, Turkey in 1994. We are a trusted partner of global brands and offer signature designs for fashion, activewear and workwear product groups. We build all our strategies on the sustainability perspective and apply circular economy models from design to the end of product life. Implementation of these strategies is impossible without traceability and transparency. In this direction, we have been effectively managing our processes with GOTS certified ecological growth and environmentally friendly cotton since 2005. We are pleased to increase the number of GOTS-certified products in our collections each year and we are eager to set more ambitious sustainability goals with our partners.”

Ishak Aydın Öztürk, General Manager



DE LE CUONA, UNITED KINGDOM

“De Le Cuona is a globally renowned purveyor of the finest textiles for interiors. It is known for exquisite natural fabrics responsibly crafted from the world’s best fibres that exude beauty, quality, and a mastery of craftsmanship. The natural world has always been at the heart of everything founder Bernie de Le Cuona does. The soul of the company lies in the unique tactility of its textiles coupled with a deep commitment to sustainability. In 2020, de Le Cuona became the first fabric house to launch 100 percent organic linen certified to GOTS . Since then, the business has launched further collections of GOTS certified fabrics and bedlinen, and remains fully committed to advocating for organic textiles through its work with GOTS and OTB (the Organic Trade Board). It was important to me to create the ultimate sustainable fabric. Because of the rigorous criteria for social and environmental standards across the full production process from farming to finishing, GOTS was the perfect choice.”

Bernie de Le Cuona, Founder



CTA APPARELS PVT LTD, INDIA

“CTA Apparels was founded in 1993 and is one of the major manufacturers of European brands including H&M, CECIL, Street-one, Kappahl, M&S, and more. Commitment toward sustainability has been at the core of our business activities right from day one at CTA Apparels. GOTS has been a guiding force and strong advocate for attaining sustainability norms. The social, environmental, and ethical business parameters

have helped us to elevate our business policies. The addition of new sustainable products, strengthening internal policies over chemical purchases, and social and environmental policies have all been possible – thanks to GOTS. CTA is eyeing to launch its own range of GOTS-certified products.”

Harish Havaladar, Sr. Manager-Testing & Sustainability

OUR VISION IS THAT
ORGANIC TEXTILES WILL
BECOME A SIGNIFICANT
PART OF EVERYDAY LIFE,
ENHANCING PEOPLE'S
LIVES AND THE ENVIRONMENT

EDUCATION AND PROMOTION

Interest in GOTS as a solution for ecological and social problems in the textile supply chain reached a new high in 2021, with greater awareness of sustainable textiles leading to substantial increases in engagement across a range of measurable interactions, from growth in inquiries within the industry to more media exposure to a rise in website visits. Overall, 2021 was a year of significant growth and expanded connection for GOTS, and we anticipate building on that momentum for continued progress in 2022.

Media attention significantly raised GOTS's profile in 2021 with an average of 900 references to GOTS per week in global media sources, which represents growth of 127 percent from last year. In addition, traffic to our website grew

43 percent, and downloads increased by 29 percent.

GOTS grew its social media presence exponentially through increased efforts to connect with our audience as well as more mentions from certified brands and partners than previously. Additionally, GOTS generated information through internal collateral pieces, including four newsletters and 11 press releases in 2021.

To further promote sustainability in the textile industry, GOTS continued to collaborate with international organisations. As a signatory to the United Nations Framework Convention on Climate Change (UNFCCC) Fashion Charter, GOTS participated in working groups throughout the year with the ultimate goal of net-zero carbon

emissions in the fashion industry by 2050. GOTS is part of the United Nations Economic Commission of Europe (UNECE) Group of Experts, which contributed to the Sustainable Textile and Leather Traceability and Transparency Initiative. We are also actively involved in the Partnership for Sustainable Textiles and worked closely with Deutsche Gesellschaft für Internationale Zusammenarbeit (GIZ) to raise awareness of 'organic in conversion'.

"Organic in conversion" describes the process of transition from 'conventional' to organic agriculture. This process usually requires 3 years. GOTS encourages the use of organic fibres in conversion."



The GOTS Shop-Finder, an online database of retailers who offer GOTS certified goods, received an upgrade in 2021 and is now available for retailers and consumers around the globe. Shop-owners simply register on the GOTS website to get listed. Visitors and those searching for local vendors of GOTS Goods in their respective region are able to find the closest shopping options for GOTS certified textiles.

REGISTER YOUR SHOP



SCAN ME



CONFERENCES AND TRADE SHOWS

GOTS staff gave talks, hosted information booths at and attended dozens of conferences and trade shows this year, including:

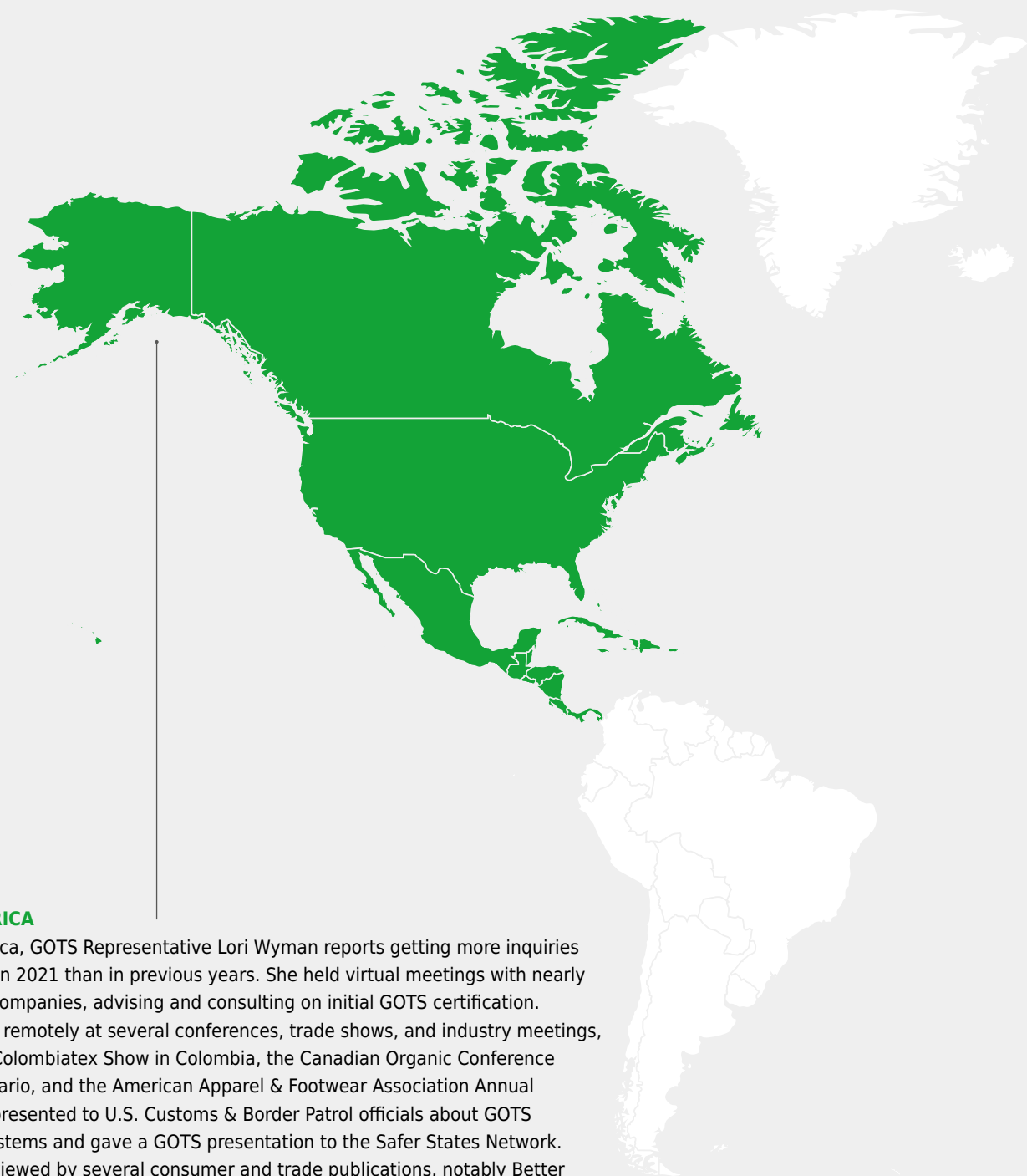
- BioFach China
- Africa Sourcing and Fashion Week
- Canadian Organic Conference
- Colombiatex
- Confederation of Indian Textile Industry (CITI)
- Copenhagen Fashion Week
- Cotton Conclave - Cotton Guru
- IISD Textile Sustainability Event
- INDO American Chamber of Commerce (IACC)
- Innatex
- International Apparel Federation
- Intertextile Shanghai Apparel Fabrics (Spring and Autumn Editions)
- La Materia Show
- Munich Fabric Start
- Neonyt
- Organic Lifestyle Expo
- Premiere Vision
- Sustainable Apparel and Textile Conference
- Textile Exchange Africa Organic Cotton Round Table Summit
- Textile Exchange Conference
- Texworld NYC
- WEAR Conference

TRAINING AND EDUCATION

GOTS Staff took part in numerous webinars this year, offering education, access, and training to hundreds of companies and individuals about GOTS requirements, organic and sustainable textiles, and the social requirements of the certification programme. Partners, recipients, and topics included:

- Confederation of Indian Textile Industry (CITI)
- ESMOD Japan
- Fair Fashion Coach Training
- Fashion Frontier Program
- Fashion Good Lab
- The Fashion Network
- Fashion Revolution Xinjiang
- Global Fashion
- GOTS Roundtables
- GOTS World Café
- INDO American Chamber of Commerce (IACC)
- London College of Fashion
- Little Life Lab
- Mindful Fashion NZ Certifications and Standards
- MaxTex Seminar
- Organic in Conversion and GOTS Supply Chains
- Organic Trade Association (OTA)
- Product Stewardship of Chemical inputs for GOTS version 6.0
- Royal Danish Academy
- Textile Exchange

GOTS Regional Representatives had their busiest year to date in 2021, responding to hundreds of inquiries, offering numerous educational opportunities, providing ongoing support, and collaborating with industry stakeholders. Retailers and manufacturers requested information about GOTS daily, while companies going through the certification process sought advice and clarification about the process and requirements. Besides these one-on-one consultations, GOTS Representatives took part in many valuable informational and educational sessions with brands, manufacturers, and other interested groups. The majority of these took place virtually, as industry conferences and events were impacted due to COVID-19 again this year, including what would have been the inaugural GOTS Conference in Africa. A round-up of highlights from the Representatives follows.

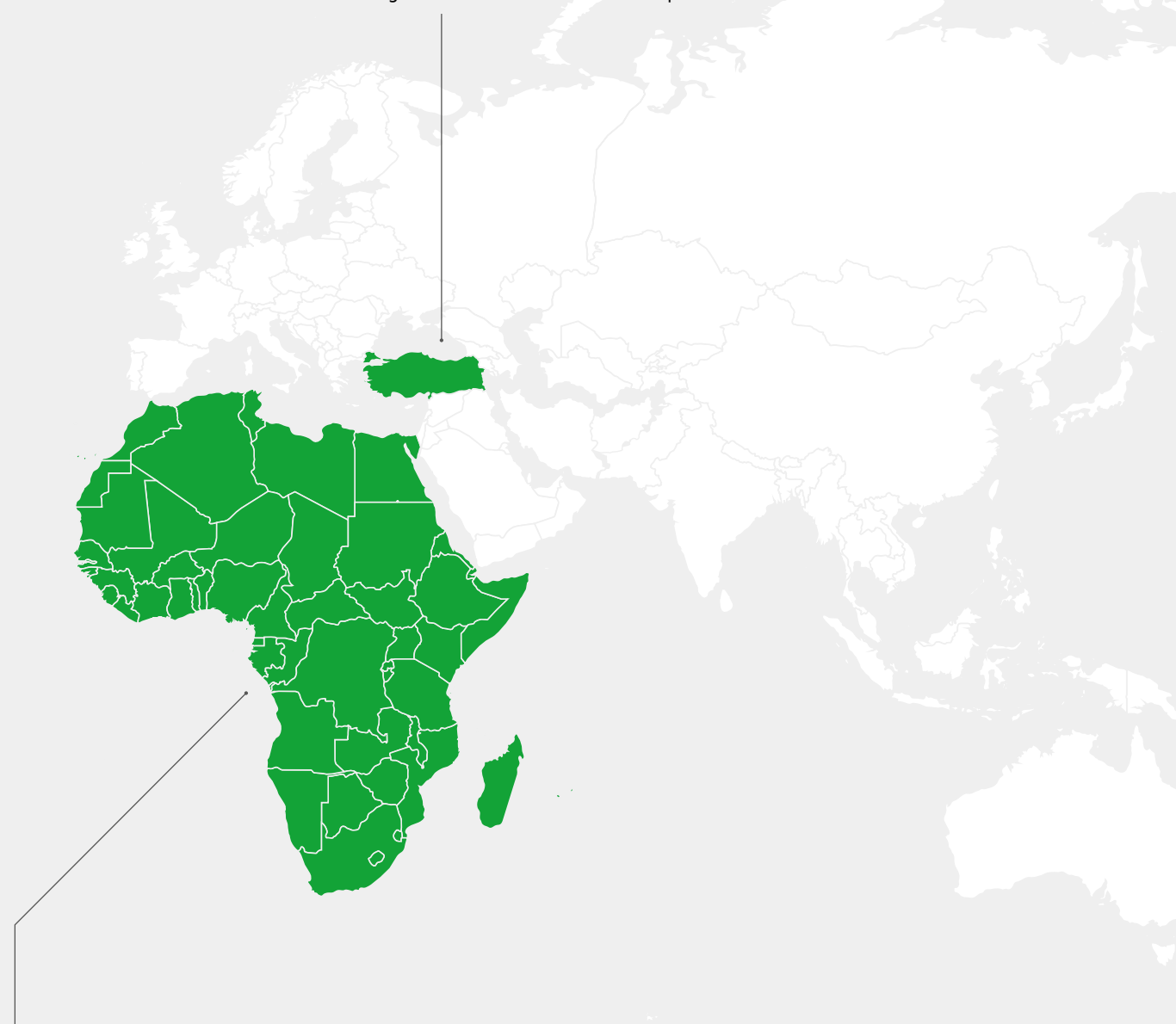


NORTH AMERICA

In North America, GOTS Representative Lori Wyman reports getting more inquiries from retailers in 2021 than in previous years. She held virtual meetings with nearly 50 individual companies, advising and consulting on initial GOTS certification. She presented remotely at several conferences, trade shows, and industry meetings, including the Colombiatex Show in Colombia, the Canadian Organic Conference in Guelph, Ontario, and the American Apparel & Footwear Association Annual Meeting. Lori presented to U.S. Customs & Border Patrol officials about GOTS Traceability systems and gave a GOTS presentation to the Safer States Network. She was interviewed by several consumer and trade publications, notably Better Homes & Gardens Magazine, Consumer Reports, Wired Magazine, Bloomberg News, and California Apparel News. Lori gave educational talks and presentations to the Canadian Health Food Association (CHFA), the Sustainability Class at the University of Colorado, Seneca College School of Design in Toronto, and the Fashion Institute of Technology (FIT) in New York City.

TURKEY

The GOTS Representative in Turkey, Elif Yarasik, advised retailers and others in the industry about GOTS, providing in-depth consulting for initial inquiries, guidance for companies already along the certification process and assistance to Certification Organisations. Elif gave a presentation about organic cotton to the Trade Ministry in Turkey and had meetings with the Organisation of National Cotton Council (UPK). She also investigated complaints and advised companies regarding the policies and regulations of certification and implementation of new criteria in GOTS 6.0.



AFRICA

GOTS expanded its global reach in 2021 with the appointment of Muktar Dodo, the first GOTS Representative in Africa. A quickly growing sourcing destination for major markets, Africa is an increasingly important area of focus for GOTS. Based in Nigeria, Muktar consulted with retailers, manufacturers, and other stakeholders, and handled general inquiries from interested parties. Although the planned first GOTS Conference in Addis Ababa, Ethiopia in December had to be postponed due to Covid-19 related travel restrictions, Muktar was able to attend several conferences and trade shows. Highlights include the Textile Exchange Africa Conference where he was a speaker at the Organic Cotton Round Table Summit, and Africa Sourcing and Fashion Week where he hosted a booth and gave a presentation about GOTS. An interview with Fashion Africa Now and collaboration with Fashion Revolution Nigeria gave Muktar and GOTS additional exposure. Several in-person and virtual meetings with governmental bodies, associations, and organisations established vital groundwork for dynamic engagement and future collaborations throughout Africa.

UK

Christopher Stopes is the GOTS Representative in the UK, where interest in certification has grown steadily. Christopher provided initial information and consulting to dozens of brands and advised several in the process of becoming certified. He participated in 11 web-based conferences, which included topics such as greenwashing and the use of forced labour in the textile industry. A partnership with the Organic Trade Board (OTB) resulted in two GOTS Roundtables focusing on connections between organic food and organic textiles. Christopher participated in post-graduate research on sustainable fashion with students from the London College of Fashion, Manchester Metropolitan University, and the Edinburgh Business School.

GERMANY/AUSTRIA/SWITZERLAND

The GOTS Representative in Germany, Austria, and Switzerland from January to May was Franziska Dormann, with Juliane Ziegler taking over the position in May. Conferences and trade shows in the first half of the year were largely cancelled, but both Franziska and Juliane were able to participate in several events. Both hosted booths and gave presentations on several occasions. Some highlights were the International Apparel Federation, Copenhagen Fashion Week, and a virtual panel for Neonyt. Franziska participated in a series of workshops as part of a project focused on gender-based violence and harassment in Sustainable Textile industries. Both provided educational opportunities for students and industry stakeholders by supporting thesis research and delivering lectures and presentations about GOTS and sustainability in the fashion industry.

SOUTH ASIA

The GOTS Representative in South Asia, Ganesh Kasekar, held numerous individual meetings with retailers, manufacturers and other stakeholders about GOTS and the certification process. Individual consultancies for companies working to achieve or maintain certification remained a primary focus, with an estimated 300 facilities from all points along the supply chain benefitting from these services. Requests for assistance came from India, Bangladesh, Pakistan, and Sri Lanka. Ganesh attended and participated in several events, conferences, and trade shows, including Fashionvista and the International Institute for Sustainable Development (IISD). One collaboration, with artisan and exporter Sonica Sarna, resulted in a live Instagram interview attended by over 40 industry representatives. In response to the increasing demand for information on Organic in Conversion, Ganesh organised a roundtable talk, which was attended by leading manufacturers and brands.

JAPAN

In Japan, GOTS Representative Fiona Matsumoto offered one-on-one meetings to industry and manufacturing managers and fielded inquiries about GOTS policies, requirements, and labelling for retailers, traders, manufacturers, and processors. Fiona hosted several webinars, including a talk about GOTS certification for the Fashion Good Lab and one on the supply chain with Mindful Fashion NZ. Media opportunities included interviews for videos, print, and online content in Japan and beyond. Of note were an episode with the “Sustainable Fashion Channel” on YouTube and interviews with Senken Newspaper, a textile industry publication. Social media collaborations were fruitful, providing opportunities to share information about sustainable lifestyles with a wider audience. Fiona also delivered in-person and virtual presentations to a variety of classrooms in Japan, including ESMOD Japan, the Fashion Frontier Program and Little Life Lab. Fiona also hosted a booth at the Organic Lifestyle Expo with JOCA.

APAC

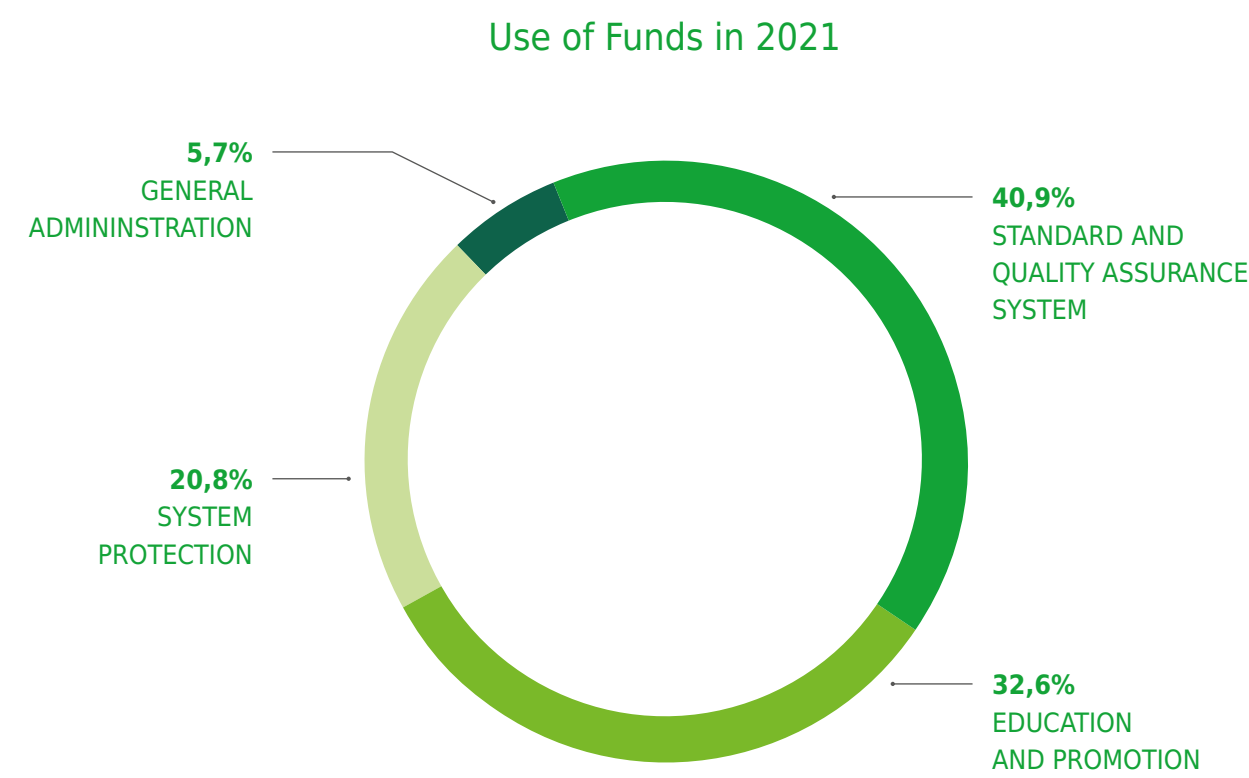
Felicia Shi is the GOTS Representative in the Asia-Pacific (APAC) region, covering Greater China, Indonesia, Korea, Singapore, Thailand, Vietnam, and more. Throughout 2021, Felicia provided numerous training and technical support to brands and retailers, including in-depth sessions for several companies. Felicia presented on organic textiles at BIOFACH China 2021 and she hosted a booth and delivered presentations at both the Spring and Autumn sessions of Intertextile Shanghai Apparel Fabrics 2021. Felicia consulted with Certification Bodies and Certified Entities, answered general inquiries, provided clarity on policies and regulations, and investigated complaints.



OUR MISSION IS
THE DEVELOPMENT,
IMPLEMENTATION,
VERIFICATION,
PROTECTION AND
PROMOTION OF THE
GLOBAL ORGANIC
TEXTILE STANDARD (GOTS)

ORGANISATION AND FINANCIALS

GOTS is an independent, non-profit organisation which maintains a flat structure and aims to minimise administrative costs. The GOTS programme is self-financed, predominantly from small fees by participating companies. In 2021, these amounted to around 3.6 million euros. All income generated is used to reach our objectives.



In 2021 GOTS staff climbed to 21, spread around the globe with specific expertise in their respective fields. Three new staff joined GOTS in the past year. The first Representative in Africa, Muktar Dodo, is based in Nigeria. B kra Kalaycı is filling the newly created position Responsible Standard Development and Implementation (Ecology) and Ruslan Alyamkin is focusing on Social Responsibility. Other appointments in 2021 include Travis Wells as GOTS Protection Officer in North America and Holger Stripf as Head of Marketing.

Existing staff also developed into new roles. Prachi Gupta is now Responsible, Quality Assurance and Impact, taking on the task to engage with GOTS ACBs regarding quality assurance procedures, such as CB Webinars and Training, GMO data collection, and CB complaints, along with impact related procedures, such as quality surveys with CBs and Certified Entities. Felicia Shi increased her reach as GOTS Representative in the Asia Pacific region to include a broader area, and former GOTS Communication Executive Juliane Ziegler took over

as Representative for the Germany, Austria, Switzerland region, while Franziska Dormann moved on from the role to represent Global Brands.



MANAGEMENT AND ADMINISTRATION



Rahul Bhajekar
Managing Director



Claudia Kersten
Managing Director



Jacqueline Schneider
Executive Assistant



Herbert Ladwig
Policy and Legal Advisor

REPRESENTATIVES



Muktar Dodo
Representative in Africa



Franziska Dormann
Representative to Global Brands



Ganesh Kasekar
Representative in South Asia



Fiona Matsumoto
Representative in Japan



Felicia Shi
Representative in APAC



Christopher Stopes
Representative in UK and to the EU



Lori Wyman
Representative in North America



Elif Yarařık
Representative in Turkey



Juliane Ziegler
Representative in Germany/Austria/Switzerland

DEVELOPMENT AND QUALITY ASSURANCE



Ruslan Alyamkin
Responsible, Standard Development and Implementation (Social Responsibility)



Prachi Gupta
Responsible Quality Assurance and Impact



B kra Kalaycı
Responsible, Standard Development and Implementation (Ecology)

SPECIAL ASSIGNMENTS



Lina Pfeifer
Organic Production



Mark Sebastian
Project Manager Central Database System



Holger Stripf
Head of Marketing



Travis Wells
Protection Officer North America



Otto Kersten
Protection Officer

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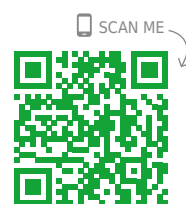
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